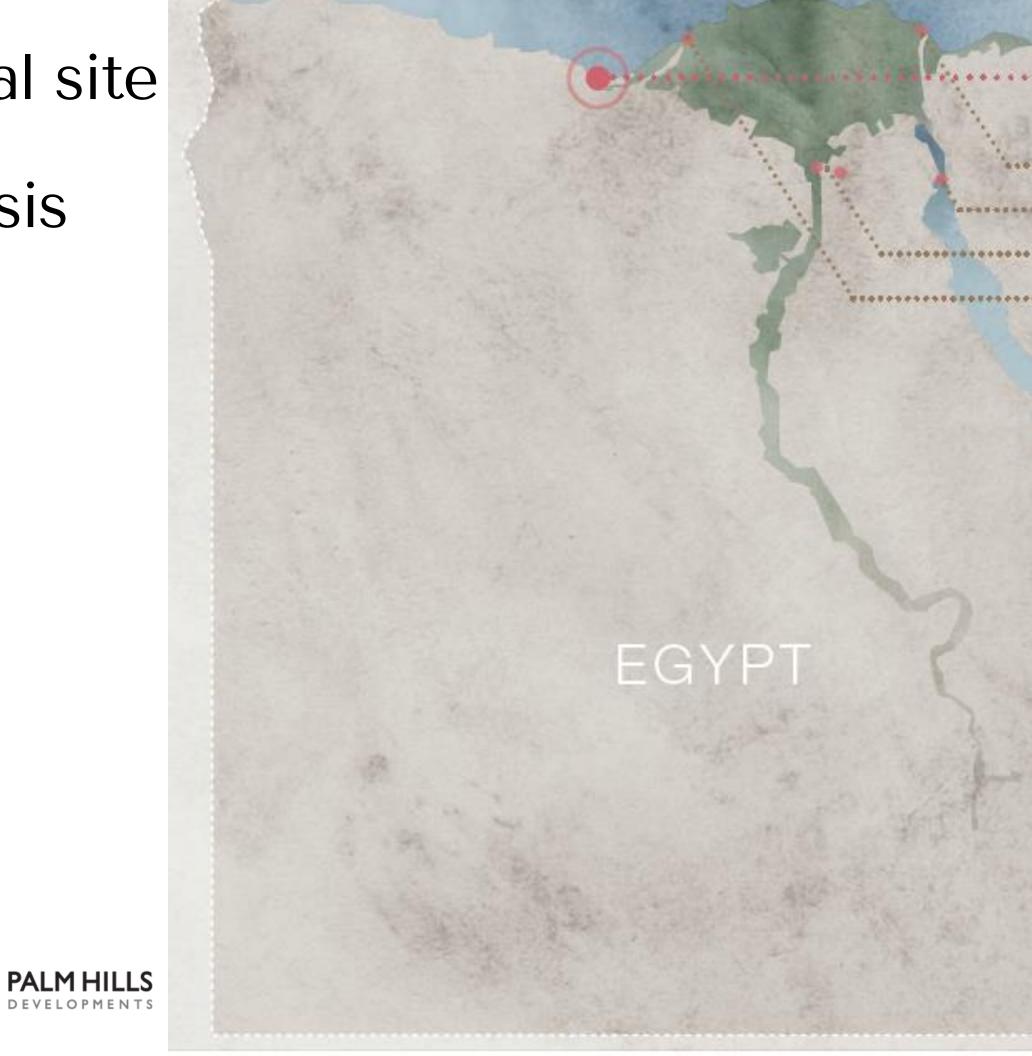
New Alamein Commercial





Global site

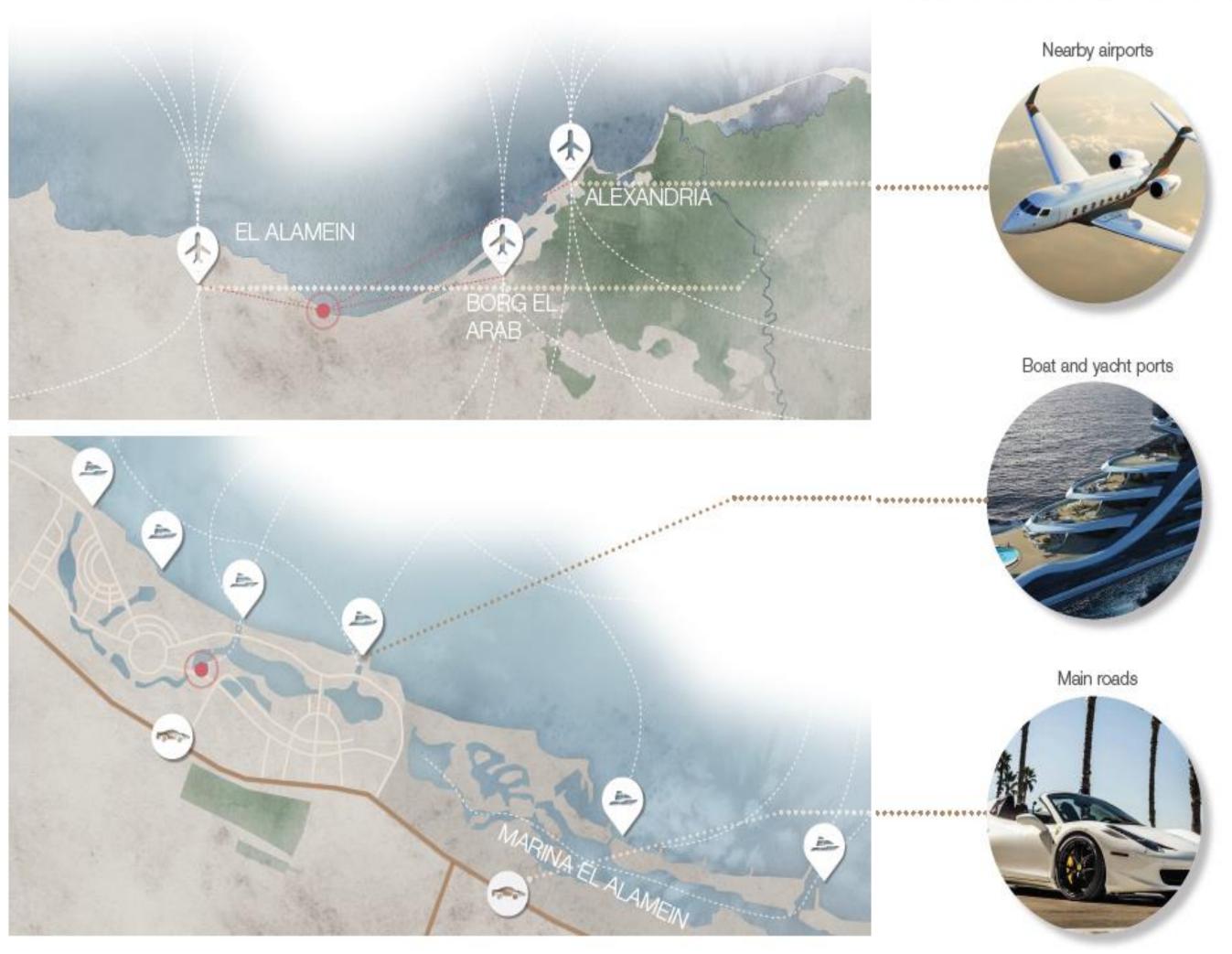
analysis



• NEW ALAMEIN

Port Said Suez Cairo / New City Cairo Alexandria Hurghada

Connectivity





MEANS OF ARRIVAL TO THE LOCATION:

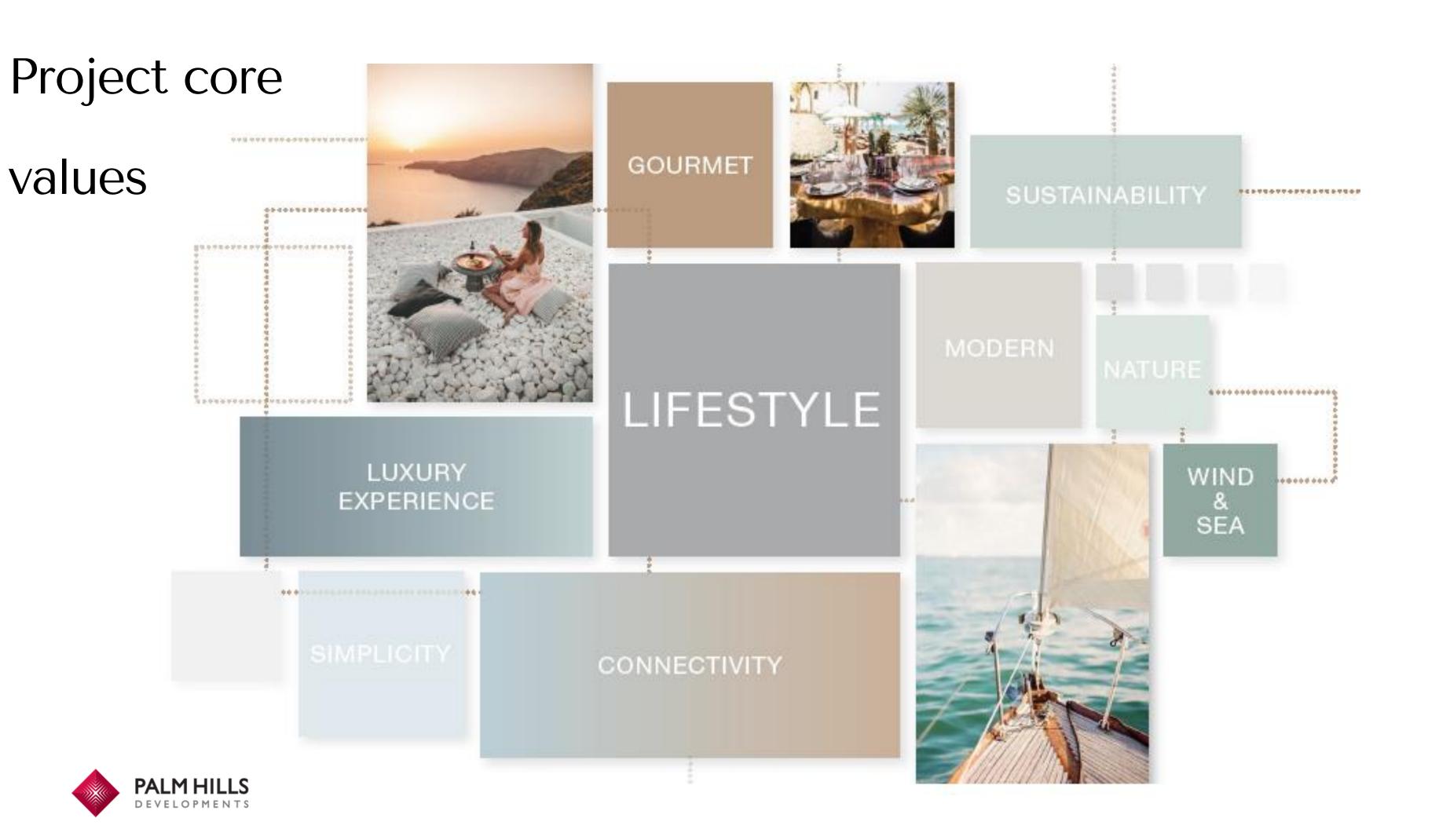
Surroundings



Site Overview







Design key

elements

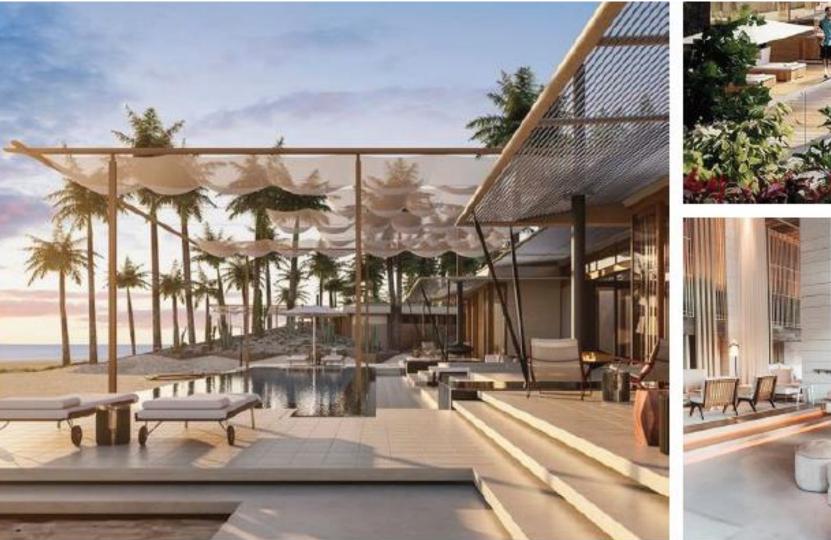




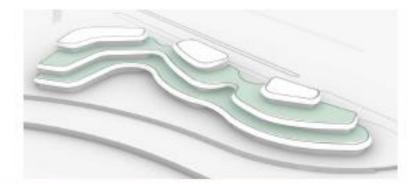
Restaurant Terraces

URBAN DECK

The main feature of the scheme, The Terraces are a beautiful way to give the customer a little taste of Mediterranean indulgence. Inspired by luxury yachts and exclusive marine decks, they invite the guests to enjoy the food and restaurant offer while allowing them to appreciate the stunning views to the lagoon.





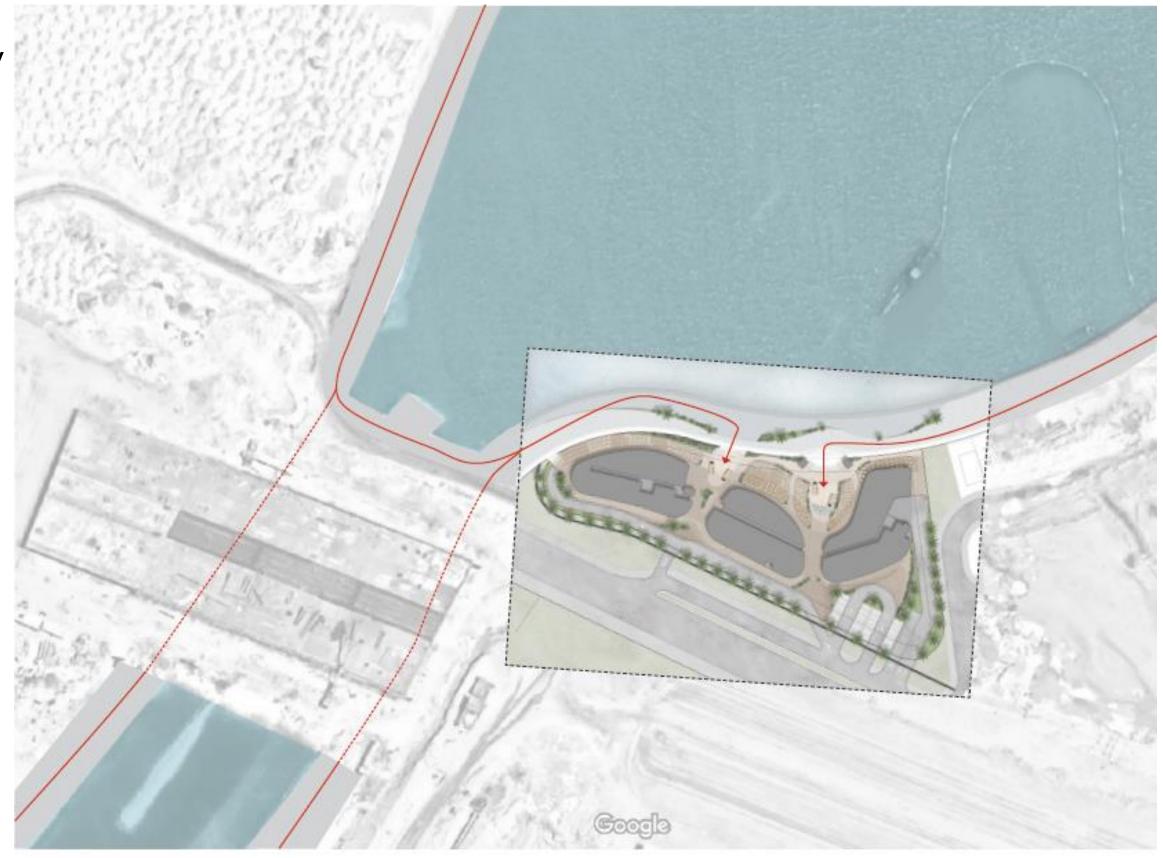








accessibility





Customer pedestrian accessibility from the Promenade side Lagoon walk

Façade design

3D section Section A

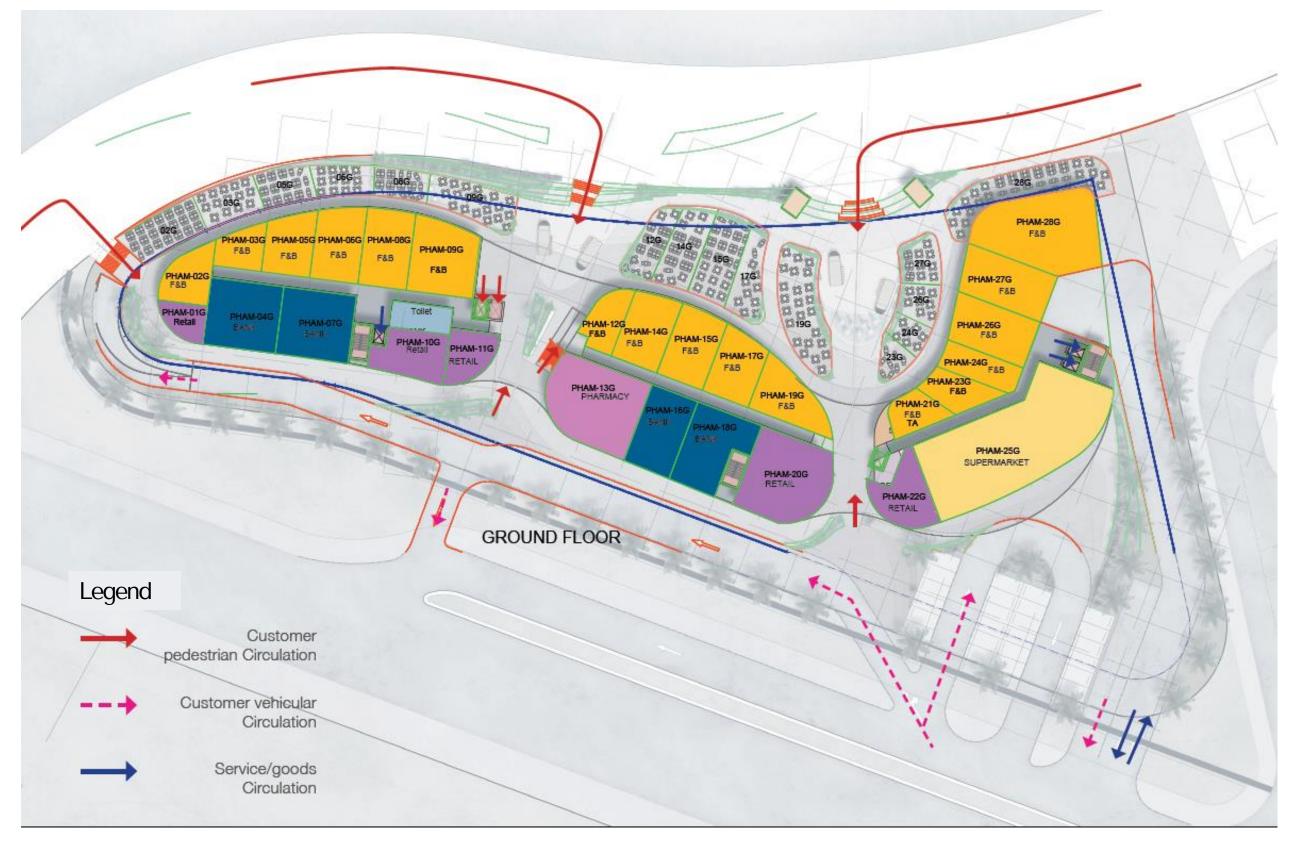




Restaurant

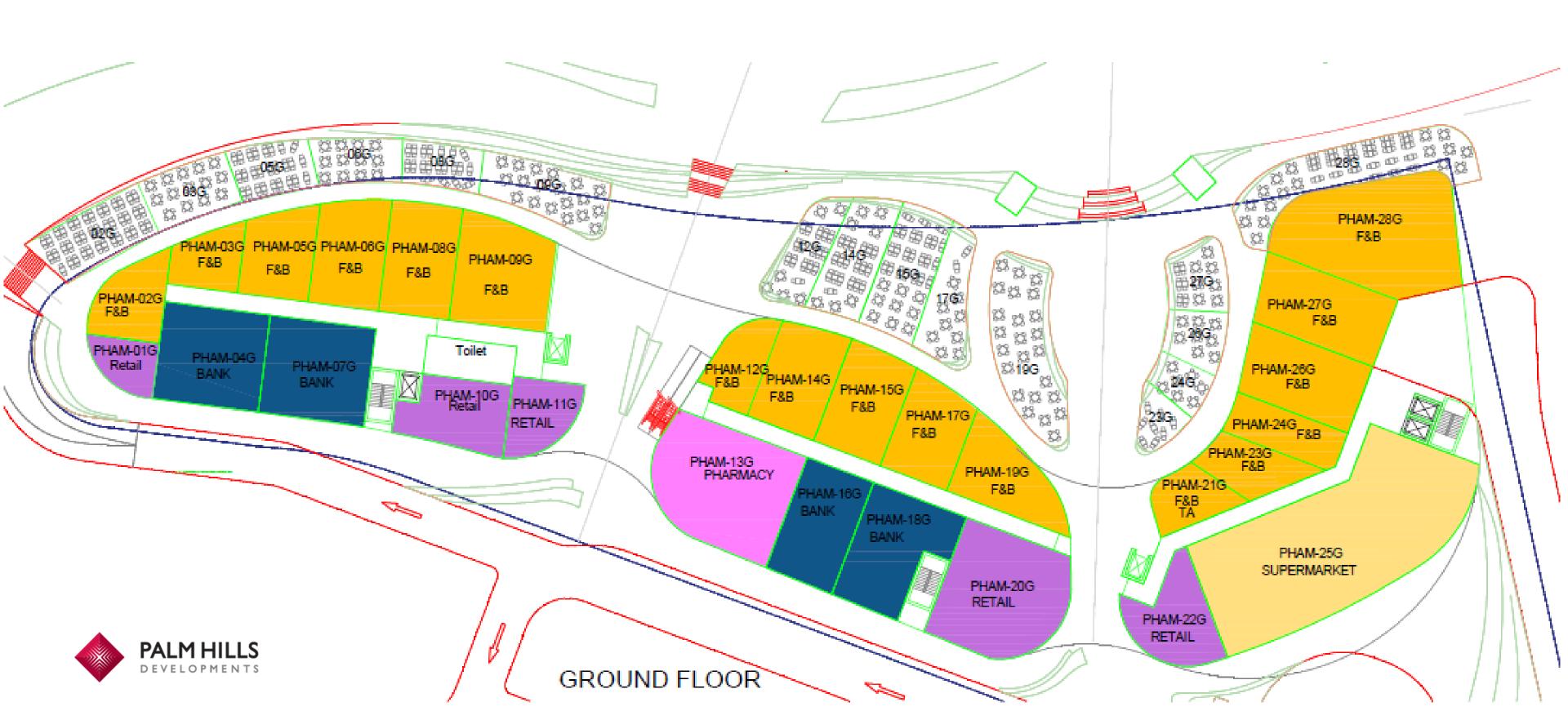
Retail

Ground floor circulation

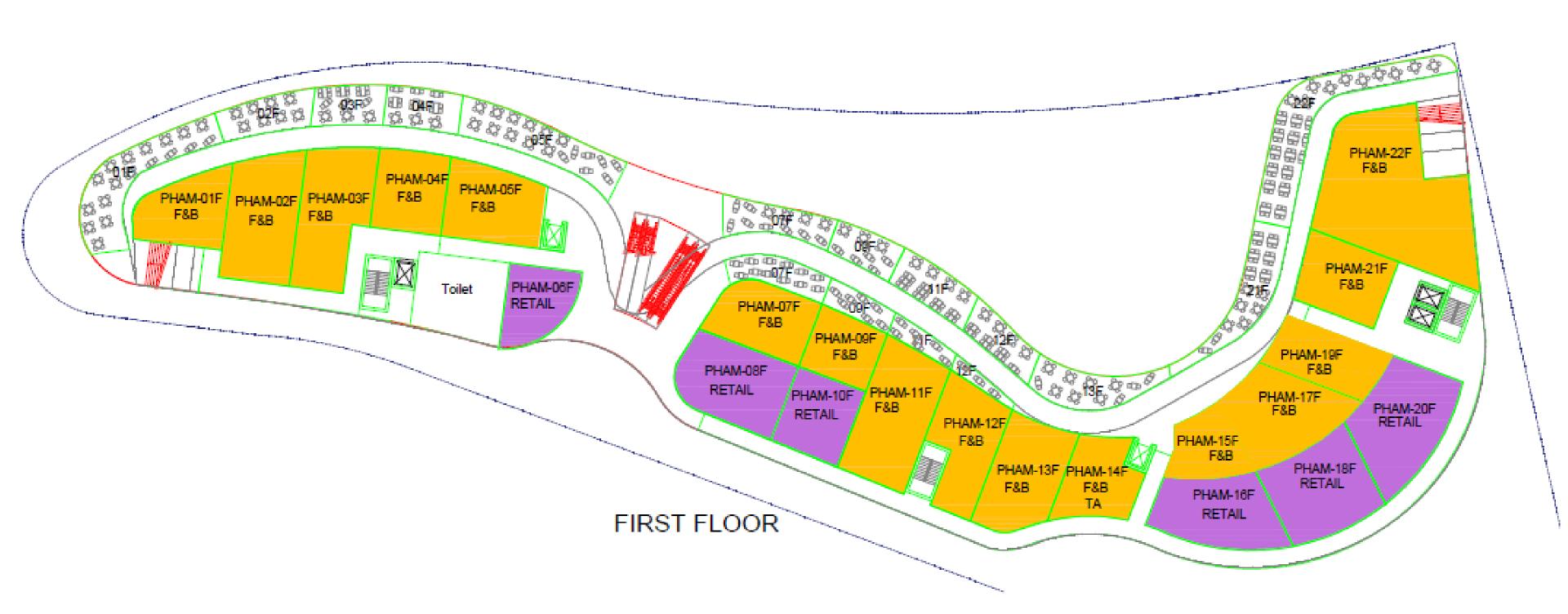




Ground floor layout

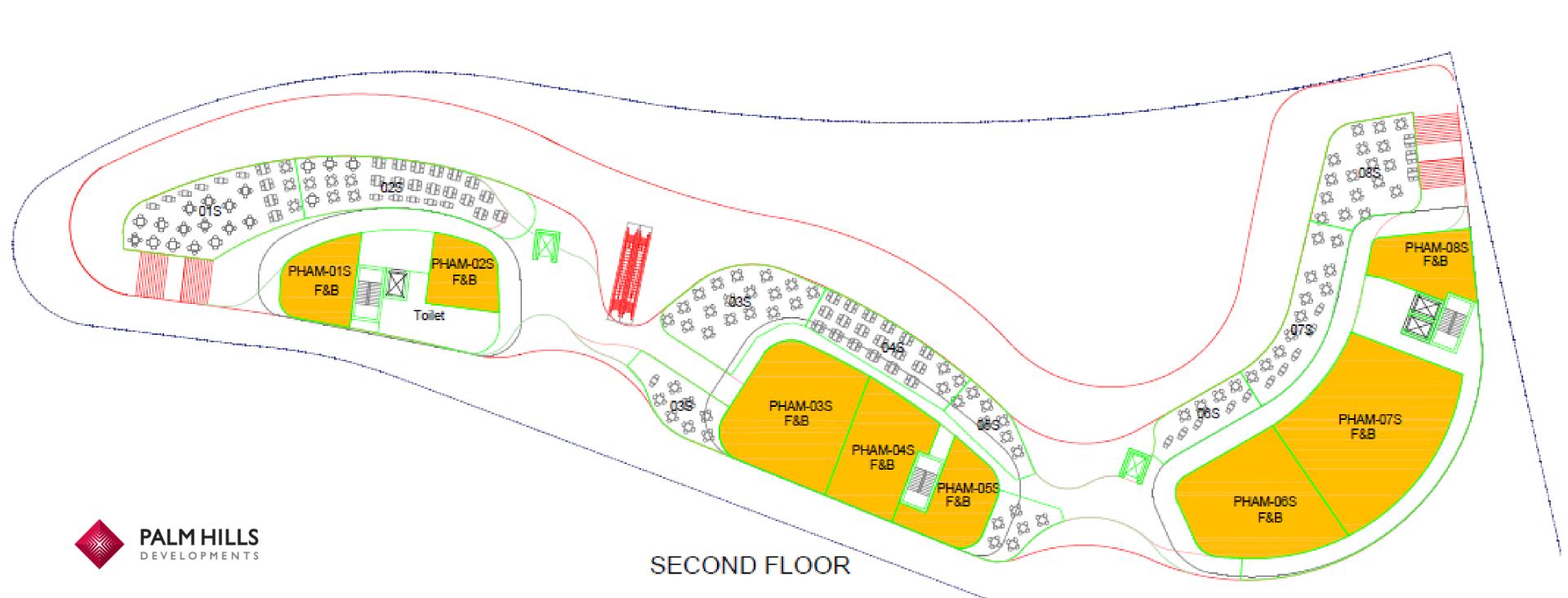


First floor layout





Second floor layout



Lagoon side outdoor experience







Main entrance







Complex overview











THANK YOU