# New Alamein Commercial





## Global site

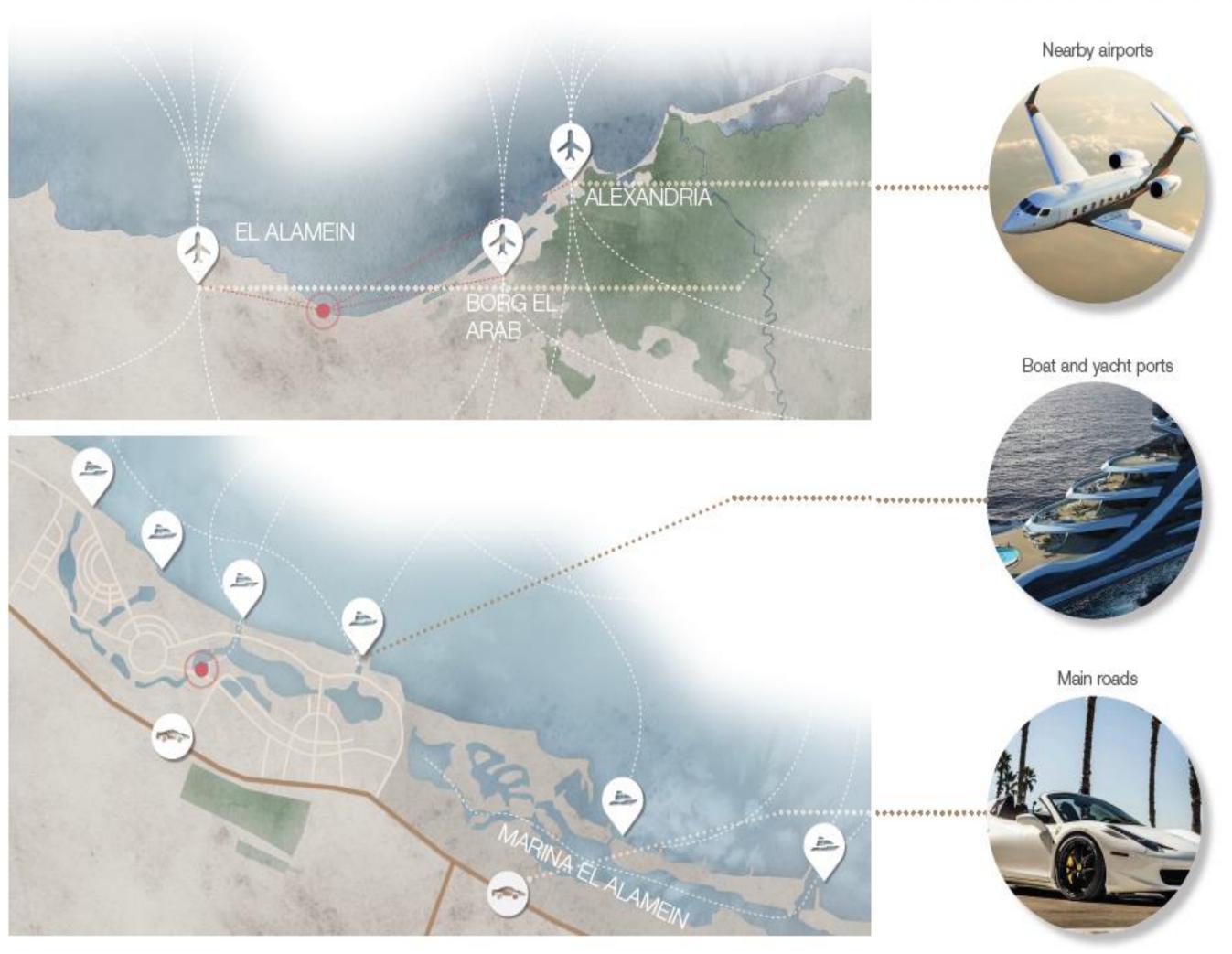
# analysis



#### • NEW ALAMEIN

Port Said Suez Cairo / New City Cairo Alexandria Hurghada

# Connectivity





#### MEANS OF ARRIVAL TO THE LOCATION:

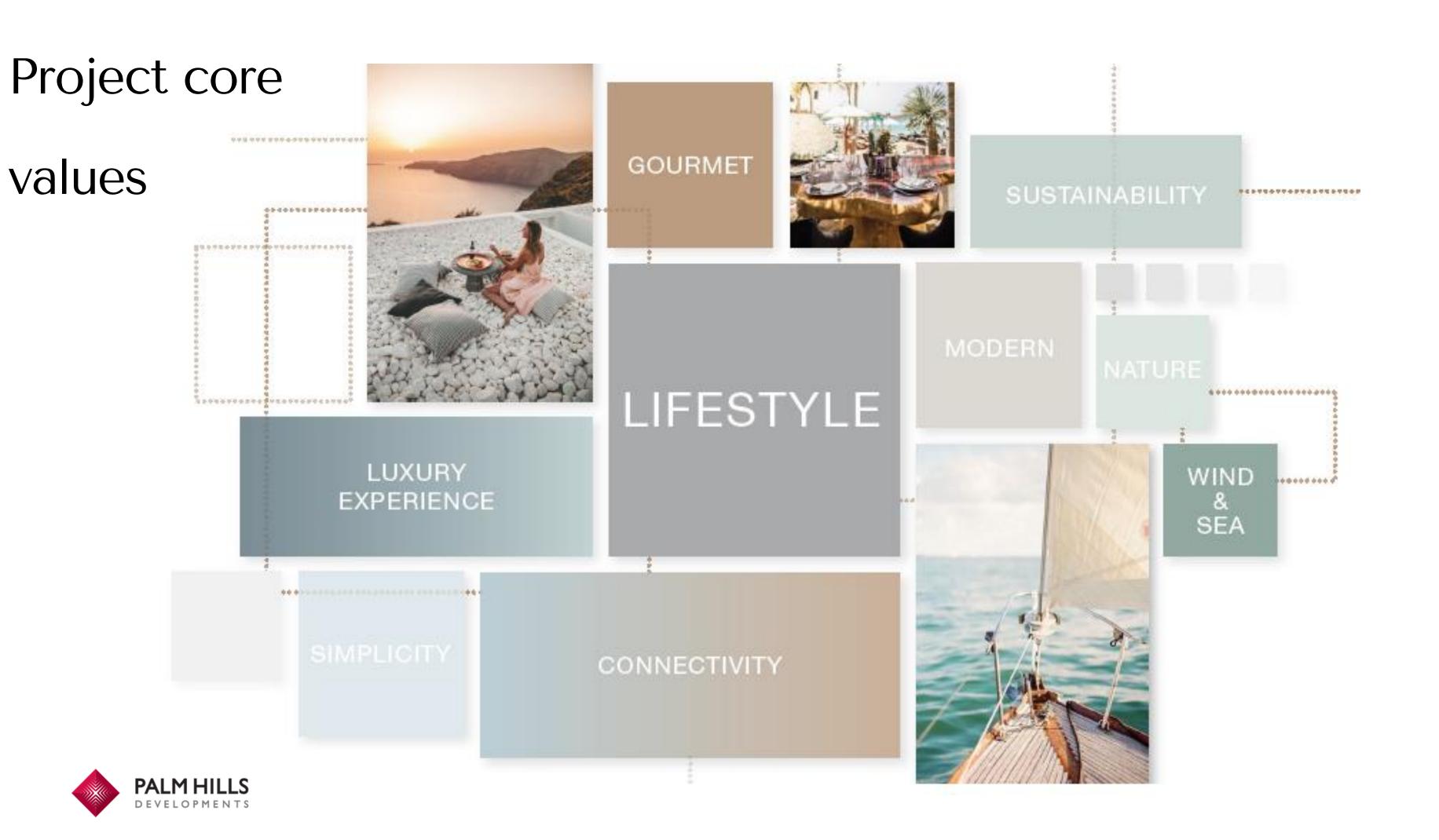
## Surroundings



## Site Overview







# Design key

# elements

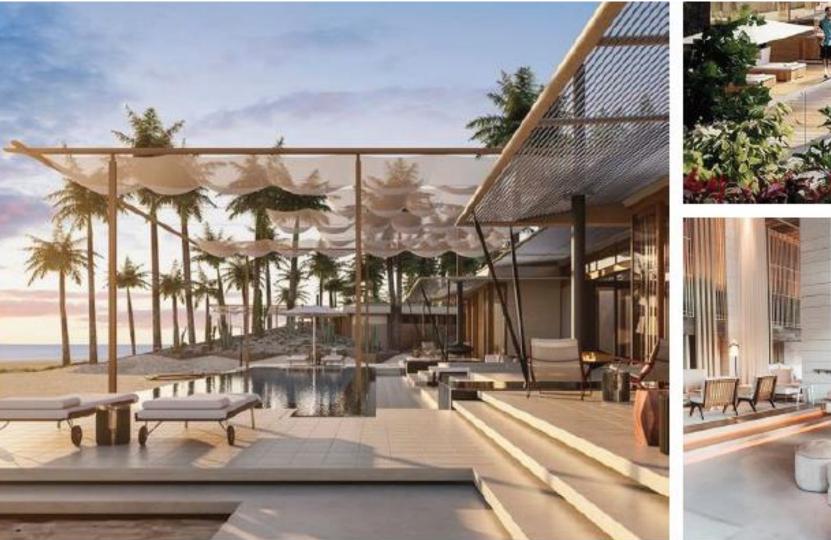




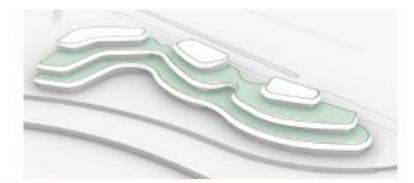
# Restaurant Terraces

#### URBAN DECK

The main feature of the scheme, The Terraces are a beautiful way to give the customer a little taste of Mediterranean indulgence. Inspired by luxury yachts and exclusive marine decks, they invite the guests to enjoy the food and restaurant offer while allowing them to appreciate the stunning views to the lagoon.













## accessibility





Customer pedestrian accessibility from the Promenade side Lagoon walk

## Façade design

3D section Section A

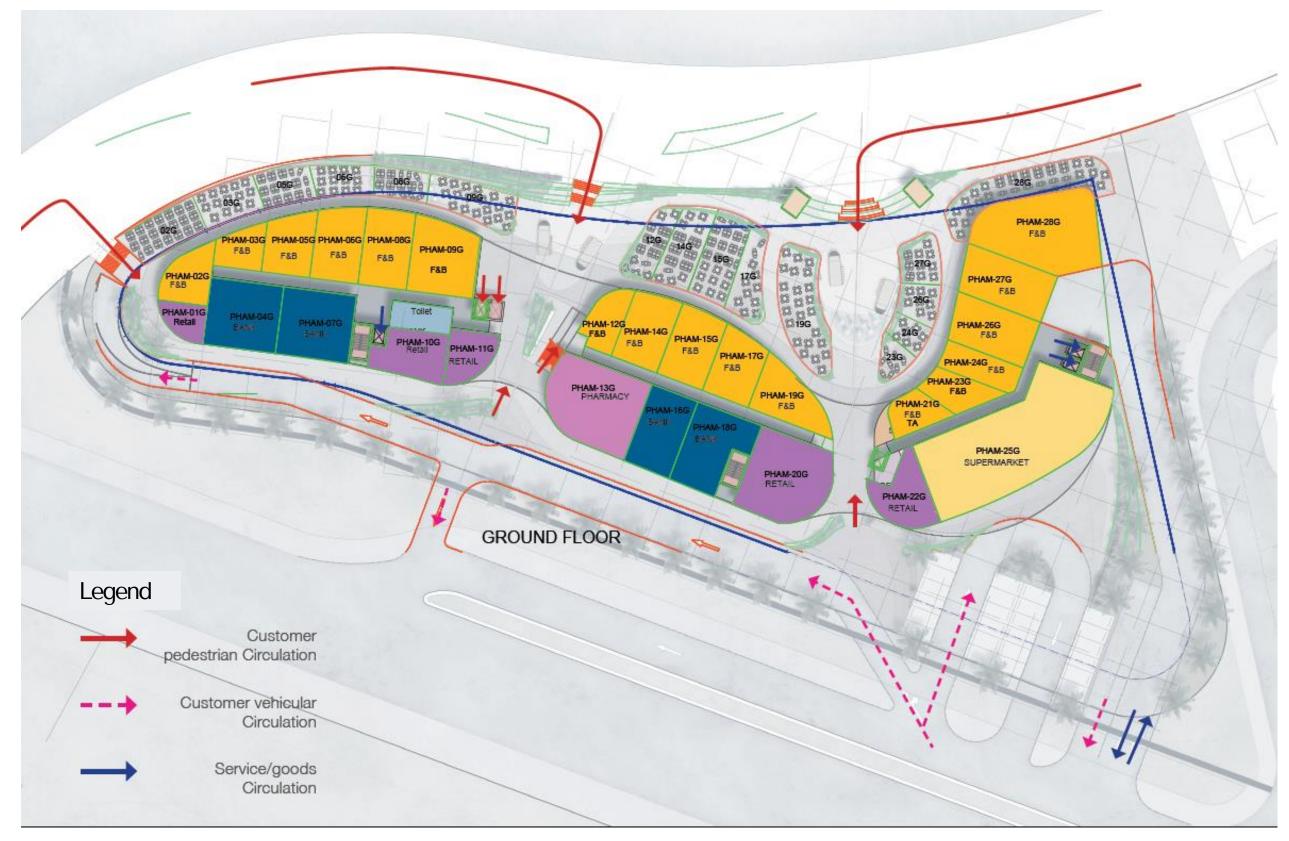




Restaurant

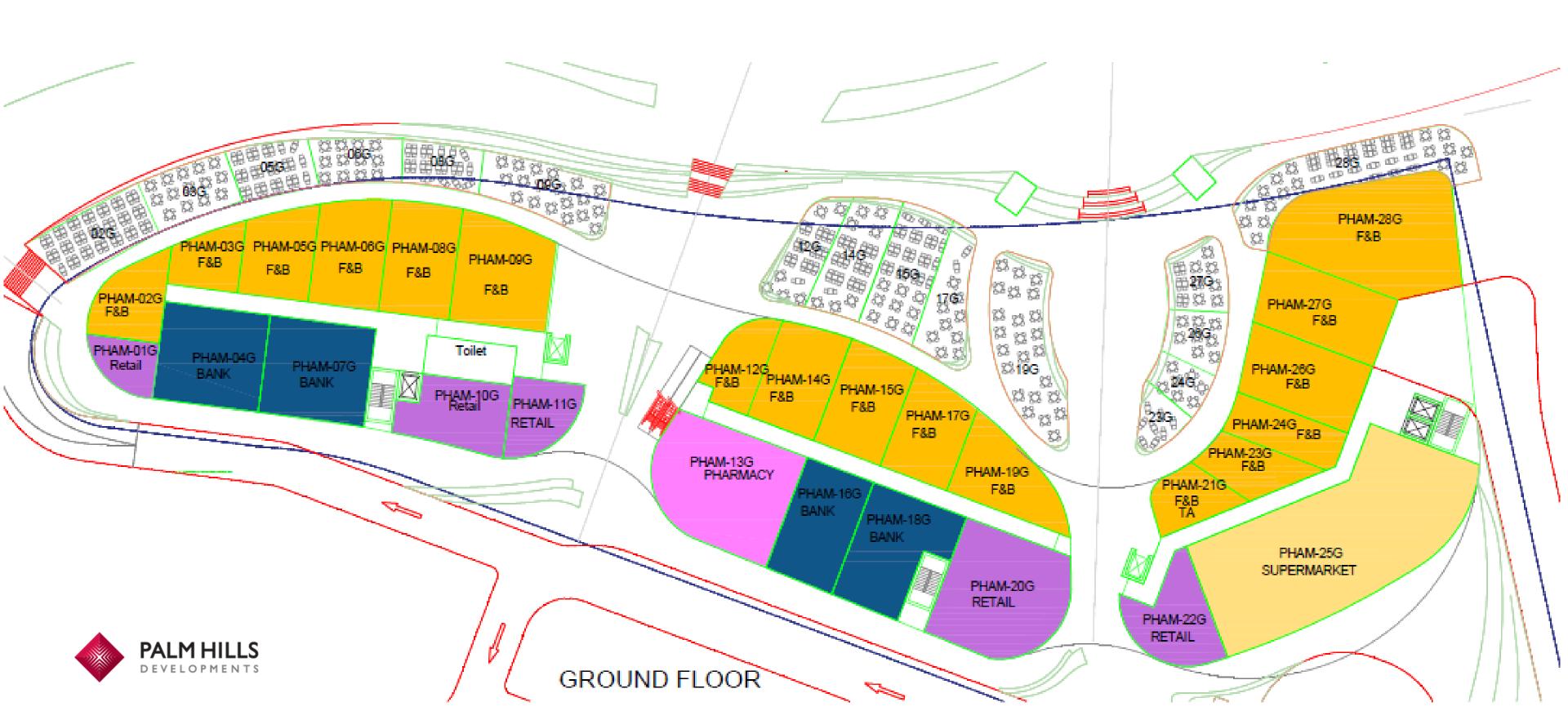
Retail

### Ground floor circulation

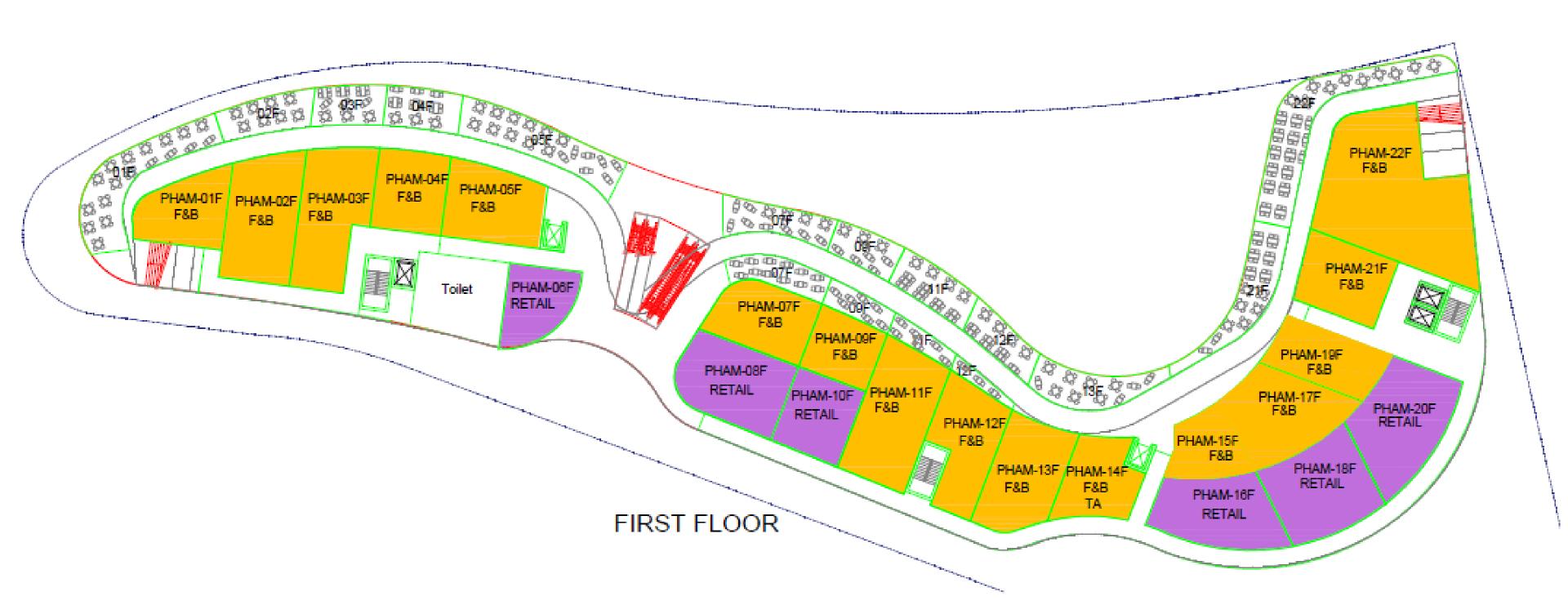




#### Ground floor layout

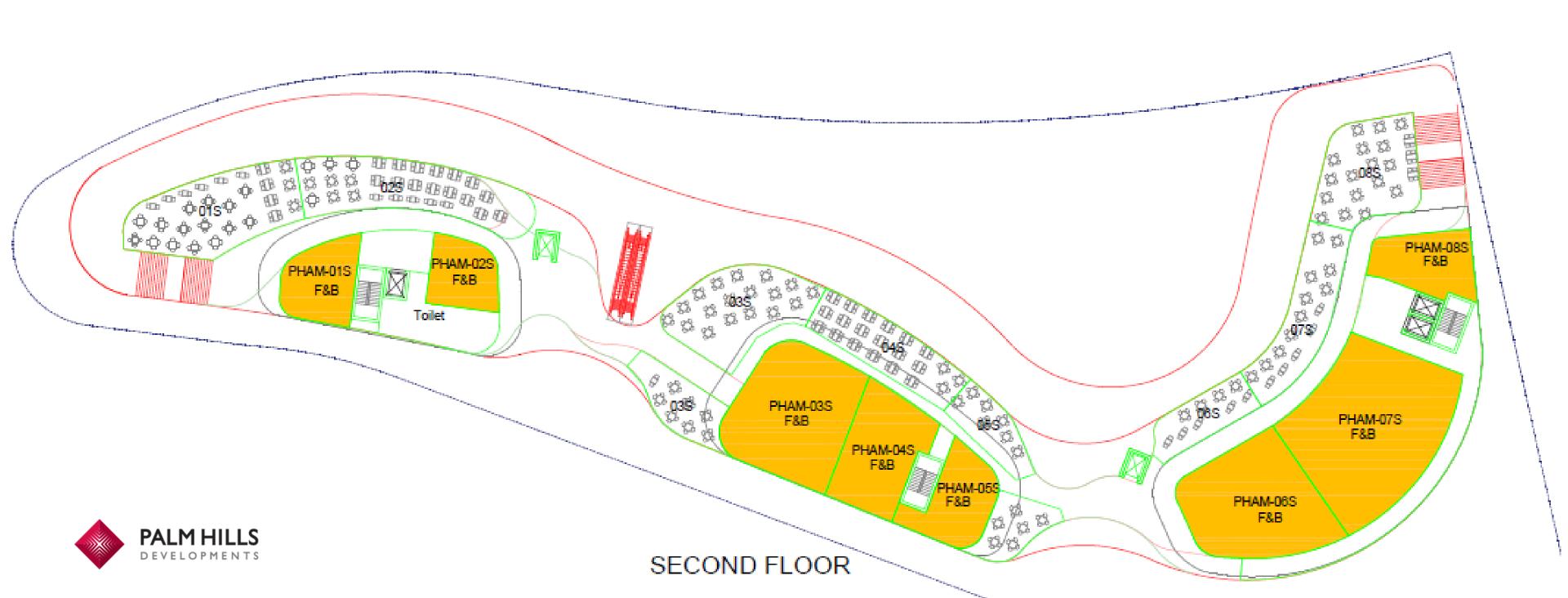


### First floor layout





## Second floor layout



#### Lagoon side outdoor experience







#### Main entrance







# Complex overview











# THANK YOU